



URBAN LEAGUE OF GREATER  
SAN FRANCISCO BAY AREA

# Empowerment Holiday Reception

Sponsorship  
package

December 17, 2022

# Make a Direct and Lasting Impact with your Sponsorship

Please join the Urban League of Greater San Francisco Bay Area as we celebrate those who have sacrificed and worked tirelessly for Equity, Justice and Inclusion in our communities.

## Our History

The Urban League is a historic civil rights organization dedicated to economic empowerment, equality, and social justice. Founded in 1910, the Urban League collaborates at the national and local levels with community leaders, policymakers, and corporate partners to elevate living standards for African Americans and other historically underserved groups.

The Urban League spearheads the development of social programs and authoritative public policy research and advocates for policies and services that close the equality gap. We provide direct services to uplift the community.

## Our Mission

To help African-Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights. The League promotes economic empowerment through education and job training, housing and community development, workforce development, entrepreneurship, health, and quality of life.



# Cheers to Our Sponsors and Donors!

Since our founding, The ULBA has been able to impact thousands of lives across The Bay Area, thanks to the unwavering dedication of our community, especially the overwhelming support of our corporate and community partners.

## Become a Sponsor

Activate your brand in the vibrant heart of the Bay Area with onsite opportunities to achieve marketing goals, engage a diverse and exciting audience, and create networking opportunities for your prospects and employees. Working with any budget to help companies achieve their best fit with benefits such as:

- **CATEGORY EXCLUSIVITY**
- **NAME RECOGNITION** among thousands of local community members who influence our community; the San Francisco Bay Area and The Urban League.
- **REACH.** Nearly ten thousand social media followers on Facebook, Instagram, TikTok, and LinkedIn means **IMMEDIATE** local marketing potential.
- **KEY AUDIENCES.** Business-to-Business: Philanthropic Leadership, Business Owners and More; Business-to-Consumer: Alumni, Community Members, Volunteers, Advocates, and Family Members.
- By providing workforce and training development skills in underserved communities, ULBA, with your help, will make The Bay Area one of the most equitable places to live and work.
- **BRAND LOYALTY.** The San Francisco Bay Area is filled with incredibly engaged citizens. Leave a lasting impression on a key local demographic.

A variety of opportunities exist.



# Let the community know you're participating actively in the celebration as a Sponsor

## Title Sponsor (\$20,000)

- Logo and name recognition as Title Sponsor on screen at The Urban League Empowerment Holiday Reception.
- Attendance to the Empowerment Holiday Reception (20 tickets).
- Featured in Media publicity.
- Featured story with social media promotion about your sponsorship and work with The Urban League / the community.
- Opportunity for sponsor spokesperson to take the stage and/or verbal call out during key remarks during the event.
- Prominent signage created and displayed at the event, indicating title sponsorship.
- Featured Company Video played during event.
- Recognition in printed materials and/or mention in media or advertising opportunities.
- Logo placement on our website and event/program webpage(s).
- Social Media feature and presence before and following the event.
- Thank You announcement during the event.
- Photos with Award recipients.

# Let the community know you're participating actively in the celebration as a Sponsor

## Presenting Sponsor (\$10,000)

- Opportunity for sponsor spokesperson to take the stage and/or verbal call out during key remarks during the event.
- Photos with Award recipients.
- Attendance to the Empowerment Holiday Reception (15 tickets).
- Recognition in printed materials.
- Mention in media or advertising opportunities.
- Logo placement on our website and event/program webpage(s).
- Social Media feature and presence before and following the event.
- Thank You announcement during the event.
- Featured Company Video played during event.

# Let the community know you're participating actively in the celebration as a Sponsor

## Partner (\$5,000)

- Attendance to the Empowerment Holiday Reception (8 tickets).
- Recognition in printed materials.
- Mention in media or advertising opportunities.
- Logo placement on our website and event/program webpage(s).
- Social Media feature and presence before and following the event.
- Thank You announcement during the event.
- Featured Company Video played during event.

# Let the community know you're participating actively in the celebration as a Sponsor

## Supporter (\$2,500)

- Attendance to the Empowerment Holiday Reception (4 tickets).
- Recognition in printed materials.
- Logo placement on our website and event/program webpage(s).
- Social Media feature and presence before and following the event.
- Thank You announcement during the event.

## Friend (\$1,000)

- Attendance to the Empowerment Holiday Reception (2 tickets).
- Logo placement on our website and event/program webpage(s).
- Thank You announcement during the event.

# Sponsorship Commitment Form

THANK YOU for investing in your community by supporting The Urban League of Greater San Francisco Bay Area's mission and providing resources to African-Americans and underserved communities. You can make your sponsorship commitment by filling out this form or by giving online at [Donate | UL Bay Area](#)

## Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

## Impact

Check: # \_\_\_\_\_ Credit Card

Card Number: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ CCV: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

## Bill us

MAKE CHECKS PAYABLE TO: Urban League of Greater San Francisco Bay Area

90 Athol Ave #3F, Oakland, CA 94606

Urban League is a 501(c)3 organization. EIN 82-3809135

PLEASE SEND your logo and this form via email to [info@bayareaurbanleague.org](mailto:info@bayareaurbanleague.org)

A vector file format such as AI, EPS, or PDF is preferred for the best representation of your logo. High-resolution PNG or JPG files are also accepted.

Please respond by December 7, 2022, to meet event material production deadlines.

Empowerment | Opportunity | Service