



Bay Area

EMPOWERMENT HOLIDAY RECEPTION

SATURDAY, DEC. 18 AT 12-3 PM | KIMPTON ALTON HOTEL

Please join the Urban League of Greater San Francisco Bay Area as we celebrate those that have sacrificed and worked tirelessly for health, safety and vitality for our communities.

The last two years have significantly impacted communities of color. The Bay Area is fortunate to have numerous companies and organizations call its home. Its the frontline workers we will honor during this holiday season.

OUR HISTORY

The National Urban League is a historic civil rights organization dedicated to economic empowerment, equality, and social justice. Founded in 1910, the Urban League collaborates at the national and local levels with community leaders, policymakers, and corporate partners to elevate the standards of living for African American and other historically underserved groups.

The Urban League spearheads the development of social programs and authoritative public policy research, and advocates for policies and services that close the equality gap. We provide direct services to uplift the community.

OUR MISSION

To help African-Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights. The League promotes economic empowerment through education and job training, housing and community development, workforce development, entrepreneurship, health, and quality of life.



URBAN LEAGUE OF GREATER
SAN FRANCISCO BAY AREA



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OUR EMCEES



KUMASI AARON

News Anchor/Reporter | KGO-TV



MARCUS WASHINGTON

News Anchor | NBC Bay Area

EVENT LOCATION

Kimpton Alton Hotel at Fisherman's Wharf



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PRESENTING SPONSOR

\$100,000

- Sponsorship acknowledgment on email invitations, digital event signage, social media, and prominently on website;
- 15 in-person event participation slots;
- Full-page ad in the digital event program;
- Thank you announcement during the virtual event;
- Opening remarks during event;
- Company logo on post-event thank-you notes;
- A personal video or phone chat with our youth Urban League Future Leaders

PLATINUM SPONSOR

\$50,000

- Sponsorship acknowledgment on email invitations, digital event signage, social media, and on website;
- 10 in-person event participation slots;
- Full-page ad in the digital event program;
- Thank you announcement during the event;
- A personal video chat with our youth Urban League Future Leaders.

GOLD SPONSOR

\$25,000

- Sponsorship acknowledgment on email invitations, digital event signage, social media, and on website;
- 8 in-person event participation slots;
- Half-page ad in the digital event program;
- Thank you announcement during the event;
- A personal video chat with our youth Urban League Future Leaders.

SILVER SPONSOR

\$10,000

- Sponsorship acknowledgment on email invitations, signage, social media, and website;
- 6 in-person event participation slots;
- Quarter-page ad in the digital event program
- Thank you, announcement, during the event;
- A personal video chat with one of our youth Urban League Future Leaders.

BRONZE SPONSOR

\$5,000

- Sponsorship acknowledgment on digital event signage, social media, and website;
- 4 in-person event participation slots;
- Quarter-page ad in the digital event program;
- Thank you announcement during the event;



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MAKE CHECKS PAYABLE TO:

Urban League of Greater San Francisco Bay Area

90 Athol Ave #3F
Oakland, Ca, 94606

Urban League is a 501(c)3 organization. EIN 82-3809135

To support the Urban League, visit to www.bayareaurbanleague.org.

FOLLOW OUR WORK:



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San Francisco Bay Area



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